

Downtown San Antonio Public Improvement District FY 2010 Reauthorization Initiative



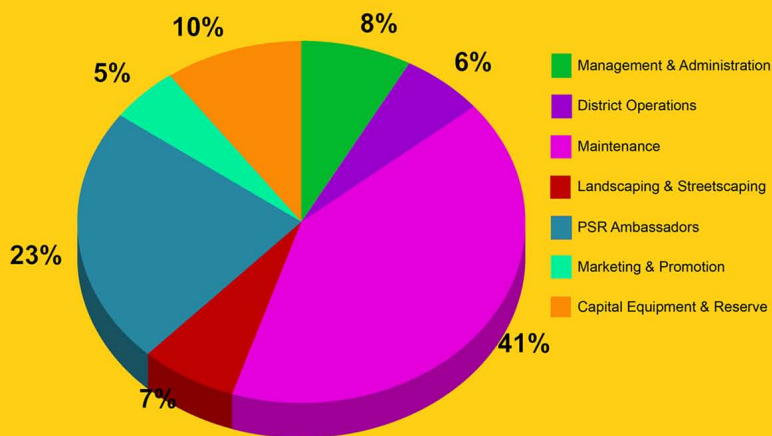
PID History: The Downtown San Antonio Public Improvement District (PID) was created by the City of San Antonio in April, 1999 for a five-year term that began in October, 1999. The PID started the delivery of services in January, 2000, supplementing existing maintenance and streetscaping efforts and providing ambassadors to assist residents and visitors with information and history about the center city. It was reauthorized for a second five-year term in April of 2004.



PID Budget & Service Plan: Since inception, PID property owners have paid an annual assessment that has never exceeded \$0.12 per \$100 of assessed valuation as determined by the Bexar Appraisal District. The PID assessment on private property in the existing PID raises approximately \$2 million annually. The annual budget and oversight of the PID activities and expenditures are detailed in a Service and Assessment Plan that is prepared by the Centro San Antonio Management Corporation. Annually, the San Antonio City Council holds a public hearing and the Service Plan is presented for approval.

PID Reauthorization: The PID is in its final year of the second five-year term, and Downtown Alliance/San Antonio (DTA) is again leading the effort to reauthorize the PID for a new five-year term to begin in October, 2009. The proposed reauthorization of the PID would establish a maximum assessment rate of \$0.12 per \$100 of assessed valuation for the new five-year term. DTA will be distributing a petition to all property owners in

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the existing PID and to property owners in the potential expansion areas if there is an interest by property owners in those expansion areas to be included and costs for service delivery can be justified. Property owners will be requested to execute the petition supporting the reauthorization. The petition will be presented to the City Council who will hold a public hearing and take action this spring on the reauthorization of the PID and any potential expansion of the boundary. DTA is available to answer any questions that you may have about the PID services or the reauthorization process.

For more information please call (210) 225-3862.

Questions may be directed to:
Downtown Alliance/San Antonio
515 East Houston Street, Suite 100
San Antonio, TX 78205
210.225.3862
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www.downtownsanantonio.org

In the Past Five Years Centro SA has:

- Assisted nearly 4 million residents and guests in downtown San Antonio
- Answered over 5,000 calls regarding VIA routes and information
- Removed nearly half a million chewing gum spots from downtown sidewalks
- Collected more than a million pounds of trash
- Eliminated over 40,000 graffiti tags and stickers
- Planted and maintained 25,000 potted plants on the pedestrian light poles and in sidewalk planters

“They were most helpful and very friendly. I don’t know how long this program has been in service, but PLEASE fund it and keep it going. Its just one more thing that makes San Antonio a beautiful, international city.”
-Col. Ricky Cook, Georgia

“I recently spent a week in San Antonio and had to let you know that everywhere the city was so clean! From downtown to the market place and even the outer-lying areas on the tour were immaculate. I travel quite a bit and the cleanliness was very noticeable! This was my second trip to the city and I do plan to visit again in the future!”
- Janet Brown, Louisiana

“We were very impressed with the cleanliness of San Antonio and especially the system of City Amigos...having traveled from east coast to west coast in the US and in South and Central America, your system is unique and very helpful. We felt safe asking directions from the Amigos in the turquoise outfits, and found that the helpful attitude spreads to other citizens too.”
-S. White, Alabama

“During my fourteen years in San Antonio, I can proudly attest to the improvements that have occurred under the leadership of the members of San Antonio Downtown Alliance and Centro San Antonio.

We have received many favorable comments brought to me from our guests here at the Historic Menger Hotel in regards to the clean streets and beautiful flowering potted plants. The Amigos staff is commended also for their friendly greetings and readiness to assist our visitors.”

*-Mr. Hector R. Venegas
 General Manager - Menger Hotel
 San Antonio, Texas*

