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BE DOWNTOWN  
**BE CENTRO**

WELCOME TO THE HEART OF SAN ANTONIO

Downtown Alliance San Antonio Newsletter
December 2009

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**Membership Updates**

Thanks to our new and renewing members!

**New Members:**

**[Marti's,](#)**  
[represented by Jack Suneson](#)


**[Alazan Hotels,](#)**  
[represented by Stanley Woelfel](#)

**Renewing Members:**

**[Christus Santa Rosa Hospital](#)**  
[represented by Don A Beeler](#)

**[DH Realty Partners](#)**  
[represented by Jack Duke](#)

## Happy Holidays!



[click image to enlarge]

Downtown Alliance Members: Don't forget to RSVP for our Holiday Mixer at the St. Anthony Hotel today, Wednesday, December 16. If you did not receive an email with the details, please contact us at [info@downtownsa.org](mailto:info@downtownsa.org) or call (210)225-3862 x109.

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### Save the Date: January 30

**for the 2010 Cattle Drive and first-ever "Houston Street Stroll"**

Join us as we celebrate our proud Texas heritage and the San Antonio Stock Show and Rodeo at the "Houston Street Two-Step" on January 30, 2010 from 11 a.m. to 5 p.m.

### [Lake/Flato Architects](#)

represented by  
David Lake

### [San Antonio Museum of Art](#)

represented by  
Marion Oettinger, Jr.

### [San Antonio Symphony](#)

represented by  
David Green

### [Transwestern Commercial Services](#)

represented by Matt  
Rose

To learn more about membership, become a member, or renew your membership, please visit our [website](#) or call our office at (210)225-3862

### River Draining

**2010: January 3-12**

The San Antonio Downtown Operations Department is proud to be the caretaker for one of San Antonio's premiere visitor attractions, the San Antonio River Walk.

We take this job very seriously. Maintenance is critical to the upkeep of the River Walk so that it will be a beautiful and pleasant place when visitors and locals alike walk along the river, sit at a riverside restaurants or take a ride on a river barge.

That is why it is necessary for us to drain the water from this section of the river once each year in order to do routine maintenance and inspect the walls that are normally submerged in the water. This



Just like in the old days, cowboys will guide an impressive herd of Texas Longhorns down Houston Street, where only a trail existed 150 years ago. After the fun-filled Cattle Drive parade, the festivities continue with the first-ever "Houston Street Stroll." Parade guests will be invited to pick up a passport and participate in a "stroll" along Houston Street where local restaurants and shops will open their doors with special offers. Upon visiting a participating establishment, the traveler will receive a stamp on their passport. Once travelers fill their passport with stamps, they can use it as an entry to win fabulous door-prizes from the participating businesses. The first 100 completed passports to be returned will receive free rodeo grounds tickets to the 2010 San Antonio Stock Show and Rodeo.

Fun and games for kids of all ages will also be offered, including authentic cowboys cooking from their chuck wagon over an open fire, barrel racing, musical entertainment and more.

*If you are a business interested in participating or in sponsorship (estimated 15,000+ crowd), please call (210)225-3862 x109 or email [info@downtownsa.org](mailto:info@downtownsa.org).*

[Learn more >>](#)

## Attention PID Property Owners

### New changes to Solid Waste Section of Municipal Code

The Downtown Operations and Solid Waste Management Departments worked for several months to address downtown trash issues in order to improve the sanitation condition of our sidewalks. Trash left in the public right-of-way is an unsightly view for downtown

visitors, workers and residents. Leaking trash receptacles contribute to sidewalk pollution and bags and receptacles often crowd pedestrian walkways and hinder accessibility.



process can take about ten days and is usually done during the month of January.

#### Upcoming SA Events



#### FORD Holiday Boat Caroling

thru 12/20/2009  
Joyous caroling fills the evening air along the San Antonio River Walk as more than 185 school, church, company, and civic choral groups ring in the holidays by singing traditional carols on cruising boats.

#### FORD Fiesta de las Luminarias

thru 12/20/2009  
Experience the Holiday serenity of the River Walk as you stroll along the lush banks of the San Antonio River guided by more than 6,000 luminarias.

[>More from Paseo del Rio](#)



#### Museo Alameda

Jesse Treviño: Mi Vida  
When: Now through Feb 28, 2010

[> More from the Alameda](#)



#### The San Antonio Symphony

Holiday Pops  
December 18 & 19, 2009  
8:00 p.m.

In response to these issues, the City of San Antonio has amended the Solid Waste section of the City's Municipal Code. To view the changes, please click here to [download the pdf](#).

## New Year's Eve Downtown Celebration at Hemisfair Park

"Celebrate San Antonio" this New Year's Eve  
6 p.m. until 12:30 a.m.



The San Antonio Parks Foundation, along with the city's Parks and Recreation Department, produces the annual New Year's Eve event, Celebrate San Antonio. This free on on South Alamo between Market and Durango and in La Villita features something for everyone including:

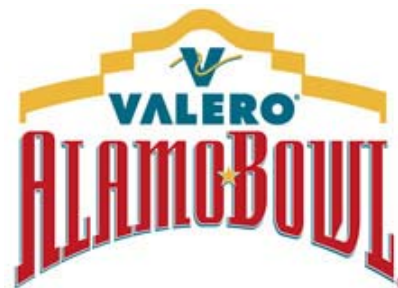
- Free entertainment on six stages
- Fifty food and beverage booths
- HEB Children's Area in La Villita featuring carnival games and more!
- Midnight Spectacular Fireworks Extravagana

[Read more >>](#)

## Valero Alamo Bowl

Michigan State to play Texas Tech Jan 2

Texas Tech University from the Big 12 and Michigan State from the Big Ten will play 2010 Valero Alamo Bowl on Saturday, January 2 at 8 p.m. CST in San Antonio's 65,000 seat Alamodome. This year's game will be the 17th installment of the Valero Alamo Bowl and the first meeting between Michigan State and Texas Tech on the football field



"The Valero Alamo Bowl has a well-deserved reputation for high scoring, competitive games that go down to the wire and deliver top ESPN ratings," said Gene Dawson, Valero Alamo Bowl Chairman. "This year's game should be no different as Texas Tech and Michigan State each average 30+ points and



### San Antonio Public Library

In celebration of Native American Heritage Month, the Texana/Genealogy Department (6th floor) at the Central Library will be featuring an "Indians of Texas" exhibit.

[>More from the Library](#)



### San Antonio Children's Museum

On display November 19 through December 31  
A New Gingerbread Tradition!

Come see a display of gingerbread houses designed and built by local architects and contractors in the 1st Gingerbread Design Challenge.

[>More from the Children's Museum](#)



### The McNay

Reclaimed: Paintings from the Collection of Jacques Goudstikker

October 7, 2009 - January 10, 2010

"...an extraordinary, continuing tale of looting and restitution." -The New York Times

[>More from the McNay](#)



### San Antonio Museum of Art

The Arts of the Missions of Northern New Spain: 1600-1821 Through

over 400 yards of offense per game."

Ticket prices for the 2010 Valero Alamo Bowl are \$25-70 and can be purchased online at [www.alamobowl.com](http://www.alamobowl.com).

Make sure to check out the line-up of special events leading up to the big game, including Rudy's Bar-B-Q River Rally on Thursday and the AT&T Fan Zone on Saturday.

[Read more about the Alamo Bowl >>](#)

## All-American Bowl

The high school All-American Bowl is January 3rd, also at the Alamodome

Bowl Week activities include a performance by the U.S. Army All-American Marching Band; the U.S. Army Coaches Academy, featuring a seminar and on-field coaching clinic with NFL and NCAA Coaches; the U.S. Army National Combine featuring 500 of the top underclassman athletes in the country.



The public is encouraged to attend events throughout the week and get to understand what it means to be an Army Strong Soldier at the U.S. Army Strong Zone. Held at San Antonio's Sunset Station on Friday, January 8, and Saturday, January 9, the Army Strong Zone features family entertainment, games, food booths, music and much more.

[Read more about the All-American Bowl >>](#)

## Southwest Airlines spotlight on SA

Southwest Airline's Spirit Magazine to feature spotlight on San Antonio in February issue

San Antonio will be the featured city in the February issue of Southwest Airlines' award-winning in-flight Spirit magazine, which boasts more than 3.1 million readers each month.



The special San Antonio issue will include 22-plus pages that will focus on the area's leisure travel and business assets in its February 2010 special edition. In addition to highlighting the region's business viability and overall quality of life, Spirit will emphasize San Antonio's burgeoning arts and cultural scene; rich history; unique neighborhoods; world-class golf and shopping; and large-scale festivals and special events. The San Antonio section also will be available for one year on Spirit's Web site, [www.spiritmag.com](http://www.spiritmag.com).

Sunday, January 3rd,  
2010

> [More from SAMA](#)



#### Artpace

International Artists-  
in-Residence opens Nov.  
19, 2009.

> [More from Artpace](#)

#### Quick Links

[Contact us](#)  
[Submit an event](#)  
[Submit a local fave](#)  
[Live downtown](#)  
[Work downtown](#)  
[Eat downtown](#)  
[Play downtown](#)

We are very enthusiastic about the opportunity to tell the story and showcase San Antonio, and encourage you to support the feature through the purchase of advertising in the special section. The deadline for submitting advertising participation is Thursday, December 17.

For information, contact Kelley Mickler, business development manager for Pace Communications and Spirit magazine, at [Kelley.Mickler@paceco.com](mailto:Kelley.Mickler@paceco.com) or (336) 633-9227

## DTA Membership + Advertise on our site!

You can now join and renew your DTA membership online! DTA members are also invited to submit calendar events and update their company listings with logos, pictures, and special offers including ads and coupons. Learn more in our membership section or call (210)225-3862 x109.

All downtown businesses are invited to submit their listing to our website. Downtown Alliance members receive priority designation and the opportunity to advertise on our #1 google ranked site for "downtown san antonio." For more information, please visit our membership section.

[Learn more >>](#)



#### Downtown Alliance San Antonio

The Downtown Alliance works to protect and enhance the values and usage of downtown properties and businesses, making downtown an exciting place to live, work, shop and play.

<http://www.downtownsa.org>

Follow us on Twitter and Facebook for updates on news, events, and special offers - including discounts to our Urban Spaces Tour!



#### A special gift from one of our Downtown Alliance Members, Spectrum Athletic Clubs:

A 3-Day VIP Guest Pass to the Downtown Spectrum.  
Happy Holidays!



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