 The content in this preview is based on the last saved version of your email - any changes made to your email that have not been saved will not be shown in this preview.

BE DOWNTOWN
BE CENTRO




WELCOME TO THE HEART OF SAN ANTONIO

Downtown Alliance San Antonio Newsletter
January 2010

In This Issue

[Street Closures in Jan.](#)

[Amigos Turn 10](#)

[Houston Street Two-Step](#)

[Downtown's BEST Awards](#)

[New year's wishes for downtown](#)

[Advertise with Downtown Alliance](#)

Membership Updates

Thanks to our new and renewing members!

New Members:

[Acenar](#), represented by [Creative Cafe](#)

Renewing Members:

[Alamo Music Center](#) represented by Alfredo Flores, Jr.

[Cox Smith](#) represented by Pete Broderick

[Junior League of San Antonio](#) represented by Denise Reams White

[Univision Television Group, Inc.](#) represented by Tony Canales

Centro 10th Anniversary

Centro and the Amigos celebrate a decade of serving downtown



The Centro San Antonio Amigos turn ten this month, a special anniversary that celebrates a decade of service improving downtown through the Ambassador, Maintenance, and Streetscaping programs.

To help mark the milestone, the Amigos will be trading in their token "teal" shirts for gold ones that will include the refreshed Centro logo. The uniform refresh just scratches the surface of the many measurable changes Centro has made over the last ten years. In the first five years, Amigos served over 1 million guests and residents; in the past five years that number has nearly quadrupled to 4 million.

To learn more about membership, become a member, or renew your membership, please visit our [website](#) or call our office at (210)225-3862

Upcoming SA Events

CAM

Contemporary Art Month, a grass roots participatory event, will be in March this year.

CAM is accepting submissions for the official March 2010 calendar (to be published in The Current. [San Antonio Current](#)). The deadline is **JANUARY 15!**



Museo Alameda

Jesse Treviño: Mi Vida
When: Now through Feb 28, 2010

[> More from the Alameda](#)



The San Antonio Symphony

Young Sensation: 16 year old Nancy Zhou on violin
January 15 & 16, 2010
8:00 p.m.
Majestic Theatre
Tickets: \$11.50-\$91.50



San Antonio Public Library

To celebrate the past decade of progress and welcome the next ten years, Centro has several festivities planned including a birthday party and press conference on January 26, the repainting of the Cow Parade Amoogo to reflect the new uniform, a roll out of a "virtual Amigo" on Twitter, an Amigo scavenger hunt, and the reinstatement of the popular "Ask An Amigo" column. Additionally, Centro has been honored with Fiesta Magazine's cover article in the January 2010 edition, "Ambassadors of the Alamo City: The Face of downtown celebrates 10th Anniversary."

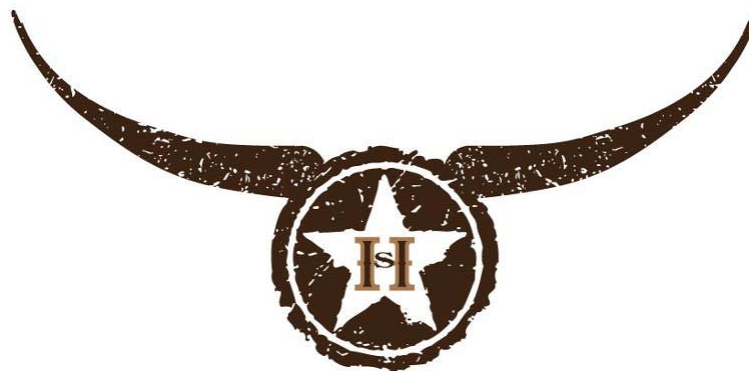


[Read more >>](#)

First ever "Houston Street Two-Step"

Following the Cattle Drive parade on January 30, Houston Street businesses to offer Wild West treats and discounts, as part of a passport adventure

Join us as we celebrate our proud Texas heritage and the San Antonio Stock Show and Rodeo at the "Houston Street Two-Step" on January 30, 2010 from 11 a.m. to 5 p.m.



HOUSTON STREET TWO-STEP

The Houston Street Two-Step features the parade as the first-step and a Houston Street Stroll as the second step. The Houston Street Stroll will invite parade guests to pick up a passport and participate in a "stroll" along Houston Street between the river and Alamo Plaza, where local restaurants and shops will open their doors with special offers. Upon visiting a participating establishment, the traveler will receive a stamp on their passport. Once travelers fill their passport with stamps, they can use it as an entry to win fabulous door-prizes from the participating businesses. The first 100 completed passports to be returned will receive free rodeo grounds tickets to the 2010 San Antonio Stock Show & Rodeo.

1/19/2010, 6pm

In observance of the African American Heritage month, the Central Library Auditorium is screening an award winning movie about the fictionalized account of the Massachusetts 54th Colored Infantry, the first regiment of northern black soldiers to fight in the Civil War.

[>More from the Library](#)



San Antonio Children's Museum

Kids' FREE Night

Thursday, January 21
4:00 p.m. to 7:00 p.m.
Kids are free with paying adult.

Special Guest T BONE
Mascot of the SA Rampage
Hockey Team will Visit
4:30 p.m. - 6:00 p.m.

[>More from the Children's Museum](#)

theMcNay

The McNay

Thursday, January 14, 6:30 pm, Stieren Center for Exhibitions
Backstage at the McNay:
Britt Lorraine

[>More from the McNay](#)



San Antonio Museum of Art

Music at the Museum X
Monday, January 25, 2010,
Reception and Silent
Auction 5:30 pm, Concert
6:45 pm

[> More from SAMA](#)

Participating businesses include:

- Ácenar
- Hotel Valencia
- Druthers Cafe
- SIP
- Sheraton Gunter Hotel
- The Pink Giraffe
- Walgreens
- Le Midi
- The Children's Museum
- Delivery Market
- The Buckhorn Saloon and Museum
- Tienda La Garza
- Gallery Vetro
- IHOP Cafe
- Special thanks to Downtown Alliance, Federal Realty, The City of San Antonio Downtown Operation's Department, Bromley Communications and the Buckhorn Saloon and Museum for serving on the planning committee, and to Bromley Communications for the design.



Just like in the old days, cowboys will guide an impressive herd of Texas Longhorns down Houston Street, where only a trail existed 150 years ago.

Fun and games for kids of all ages will also be offered, including authentic cowboys cooking from their chuck wagon over an open fire, barrel racing, musical entertainment and more.

If you are a business interested in participating or in sponsorship (estimated 15,000+ crowd), please call (210)225-3862 x109 or email info@downtownsa.org.

[Learn more >>](#)

Mud Festival

Mud King & Queen to be crowned on the 17th

Held for one week in January to celebrate the draining of the San





Artpace

Feb 4th
Community Potluck Dinner
and Throwdown: Buster
Graybill, Klara Liden, and
Ulrike Müller

> [More from Artpace](#)



IHOP Cafe

Now through February 14,
help raise money for kids
being treated in the
Pediatric Cardiology
Department and Christus
Santa Rosa Children's
Hospital by donating your
10% IHOP Cafe VIP
discount or purchasing a
paper heart for \$1.

Quick Links

- [Contact us](#)
- [Submit an event](#)
- [Submit a local fave](#)
- [Live downtown](#)
- [Work downtown](#)
- [Eat downtown](#)
- [Play downtown](#)

Street Closures

Various downtown events
will require temporary
street closures in January.
Motorists will be diverted
as the City closes several
streets to accommodate
the events.

Construction on the top of
the **Tower of Life Building**
will begin on Thursday,
January 14th. Street
closure for the event will
begin at 6:00 a.m. and
continue for 60 days during
construction at the
following location:
Villita Street between St.
Mary's and driveway to the
Tower of Life Building
(approximately 100' of
street closure)

**The Monster Truck Show
at the Alamodome** will be
on Saturday, January 15th.
Street closures will begin
at 5:30 p.m. until
12:00 midnight. The event

Antonio River for maintenance by the San Antonio Downtown Operations Department. This year the City of San Antonio has scheduled the draining of the River from January 3-12. The actual Mud Festival is held after the River is filled back up. Civic & Media personalities vie for the title of the Michelob Ultra Mud Queen & Mud King by competing to see who can raise the most quarter votes for the Association. The celebration features: Michelob Ultra Mud Pie Ball, Michelob Ultra Mud Coronation, Michelob Ultra Mud Parade, and an Arts & Crafts Show. The Mud Pie Ball will be at Rio Rio Cantina on January 14th from 5:30-10:00pm. The Mud King & Queen Coronation will be on January 17th @ the David Strauss Bridge, at 1:30pm and the Mud Parade will begin immediately after @ Dick's Last Resort @ 2 pm and finish up at Dick's. All festival events are free to the public. The Arts & Crafts Show runs for 3 days beginning on the 15th and ends on the 17th.



[Learn more >>](#)

Downtown's BEST Awards: April 9
Nominations are now being accepted online



The 10th Annual Downtown's BEST Awards, hosted by Downtown Alliance, will celebrate a decade of downtown on April 9, 2010 at the Westin Downtown. This not-to-be-missed event will recognize the people, organizations, and places that have made significant contributions to Downtown San Antonio, creating a better place to live, work, shop, play, and be entertained.

Before we crown the 2010 winners, we need your help to nominate the best pool of deserving candidates through our Call for Nomination process. You are invited and encouraged to submit a nomination through our online form below. There is no limit to the number of nominations you may submit, however, you must complete a different form for EACH entry.

[Read more >>](#)

will continue on Sunday, January 16th with street closures beginning at 12:00 noon until 6:00 p.m. Street closures on both days will be at the following locations: Bowie Street between Commerce and Market Market between Old Bowie and New Bowie (south curb lane only)

The Houston Street Two-Step will be on Saturday, January 30th beginning at 11:00 a.m. on Houston Street. The event will begin with a Longhorn Cattle Drive and require a street closure at the following location: Houston Street between Pecos La Trinidad and 3rd It will take approximately 30 minutes to complete the entire route. All major cross street traffic will be held and allowed to cross during breaks in the cattle drive.

For more information contact 210-207-3677.

New Year's wishes for downtown

Join the conversation on Facebook about what you'd like to see downtown do better in 2010

As we strive to make downtown an even better place to live, work, shop, eat and play in 2010, what would you like to see downtown do better this year? Join the conversation on our [Facebook page](#).



(picture by K. Bukoski)

DTA Membership + Advertise on our site!

You can now join and renew your DTA membership online! DTA members are also invited to submit calendar events and update their company listings with logos, pictures, and special offers including ads and coupons. Learn more in our membership section or call (210)225-3862 x109.

All downtown businesses are invited to submit their listing to our website. Downtown Alliance members receive priority designation and the opportunity to advertise on our #1 google ranked site for "downtown san antonio." For more information, please visit our membership section.

[Learn more>>](#)



Downtown Alliance San Antonio

The Downtown Alliance works to protect and enhance the values and usage of downtown properties and businesses, making downtown an exciting place to live, work, shop and play.

<http://www.downtownsa.org>

Follow us on Twitter and Facebook for updates on news, events, and special offers - including discounts to our Urban Spaces Tour!

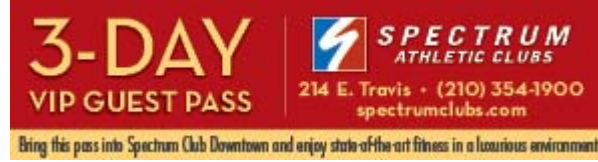
twitter



SPECIAL OFFERS FROM OUR MEMBERS TO YOU:

SPECTRUM

Jump start your new year's resolutions
at Spectrum Athletic Clubs with
A 3-Day VIP Guest Pass to the Downtown Spectrum.



[Forward email](#)

 **SafeUnsubscribe®**

This email was sent to agarber@downtownsa.org by info@downtownsa.org.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Downtown Alliance San Antonio | 515 E Houston | Suite 100 | San Antonio | TX | 78205